

## PRODUCT MARKETING ALERT

### 4210 EP FOOD LABEL - now available!



The 4210 EP Food Label is the world's smallest food-safe RF label, providing optimal protection without endangering customers or product. It is easily integrated into price/scale labels for maximum protection, enabling food retailers to improve on-shelf availability.

| Description                                | SAP #    |
|--|----------|
| 4210 EP Food Direct (Plain - 2K)           | 10115310 |
| 4210 EP Food Thermal Transfer (Plain - 2K) | 10115312 |
| 4210 EP Food Clear (BIL - 4K)              | 10115064 |
| 4210 EP Food Yellow Black Lock (2K)        | 10117757 |
| 4210 EP Food Clear Black Lock (2 K)        | 10117753 |

\*Please contact Product Management - Seth Strauser, Kevin Ulbin or Ivan Gosling (Europe) for further details.